



QuickMD Expands Company Leadership with the Hiring of Rachel Boryachinskiy

Los Angeles, CA, April 7, 2023- Rachel Boryachinskiy has been appointed Chief Executive Officer of QuickMD, a national telehealth company dedicated to providing addiction treatment and urgent care that is affordable and accessible to all.

Boryachinskiy brings over two decades of experience in the healthcare industry and deep expertise in payer strategy; she has held leadership positions at US Fertility, Evolent Health and Adapt Health in addition to working for large payer groups directly. Her past roles have included Senior Vice President of Payer Strategy, VP of Managed Care Operations, and Head of Network Development, where she played an instrumental role in converting health startups to national, public companies.

“This industry is not for the faint of heart. With all the regulatory challenges ahead of us and the red tape that is so prevalent in addiction care, we knew we needed a leader who is not only experienced and knowledgeable, but also someone who is really tough – someone who stands up for what is right,” said QuickMD Chief Compliance Officer Laura Ahillen, who has worked with Boryachinskiy in the past. “I’ve seen firsthand how she is able to navigate extremely tough situations, as well as the great amount of loyalty she inspires as a leader.”

Boryachinskiy graduated from Gettysburg College, which she attended on a full scholarship, and holds graduate degrees from the University of Maryland. She and her husband were both distinguished athletes in college.

Boryachinskiy is currently in the process of moving to Nashville with her husband, her children and her puppy. “I’m thrilled to lead this great organization with such an important mission.”